

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

{CLEAN VERSION OF THE AMENDED CLAIM}

168. A system for displaying programming material to a user,
the system comprising:

a printed magazine having at least one machine recognizable
feature;

B3 a feature recognition unit having associated therewith a
means for recognizing said machine recognizable feature and a
means for transmitting a coded signal in response to the
recognition of said machine recognizable feature;

an intelligent controller having associated therewith a
means for accessing said programming material in response to
receiving said coded signal; and

a display unit for presenting said programming material.

B3 183. A system as defined in claim 179 wherein said "information
superhighway" data link comprises an integrated service digital
network (ISDN).

B4 185. A system as defined in claim 179 wherein said "information

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contd*

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superhighway" data link comprises a cable television (CATV) line.

{EDITED VERSION OF THE AMENDED CLAIM}

168. A system for displaying programming material to a user,
the system comprising:

a printed magazine having at least one machine recognizable
feature;

a feature recognition unit having associated therewith a
means for recognizing said machine recognizable feature and a
means for transmitting a coded signal in response to the
recognition of said machine recognizable feature;

an intelligent controller having associated therewith a
means for accessing said programming material in response to
receiving said coded signal; and

a display unit for presenting said programming material.

183. A system as defined in claim 179 wherein said "information
superhighway" data link comprises an integrated service digital
network (ISDN) [network].